

Patents and the Commercialisation of Ocean Energy Devices

Rowan Joseph

A fresh alternative for your intellectual property requirements - forward thinking IP solutions

1



- Commercialisation = RISK
- Large Investments
 - Capital
 - Intellectual
 - Physical
 - Time
- Risks
 - 3rd parties stealing idea
 - Parties reneging on commercialisation deal
 - Ownership of IP developed during commercialsation

NTELLECTUAL PROPERTY

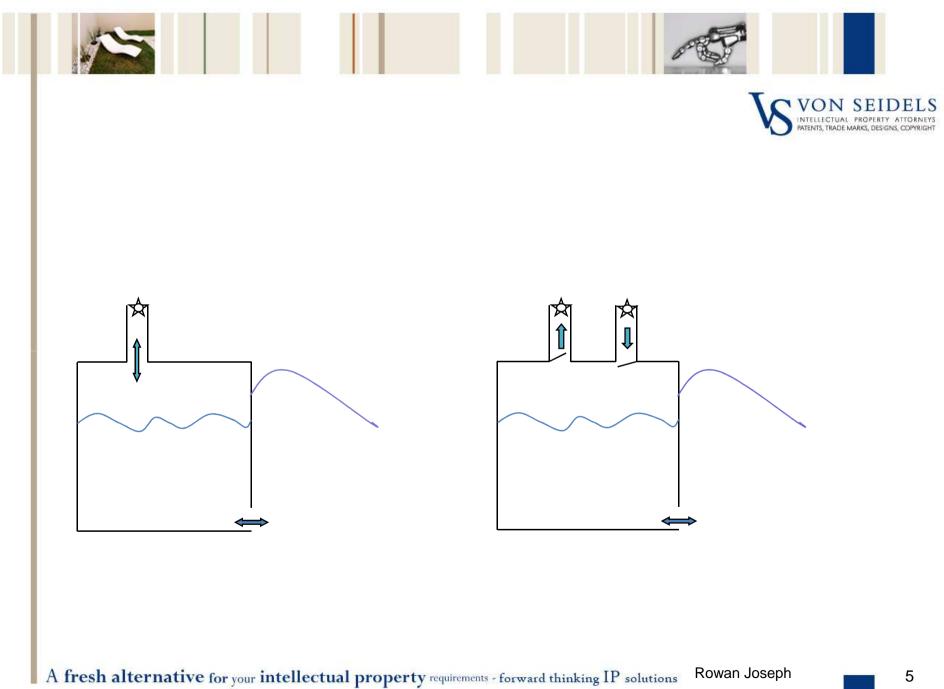


- Reducing risk to investors
 - Good technology studies
 - "Insurance" of IP
 - Payment of premium
 - Right to claim
 - No guarantee of payout

INTELLECTUAL PROPERTY

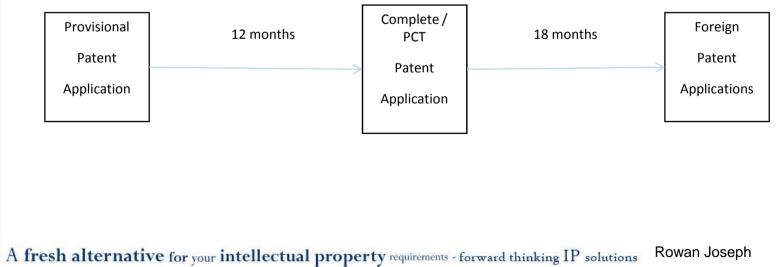


- Patents as insurance
 - Broad protection of "concept"
 - Prevent others taking IP
 - Cover future developments during commercialisation
 - NB: may need further patents





- File patents before commercialising
 - Just in time
- Time line

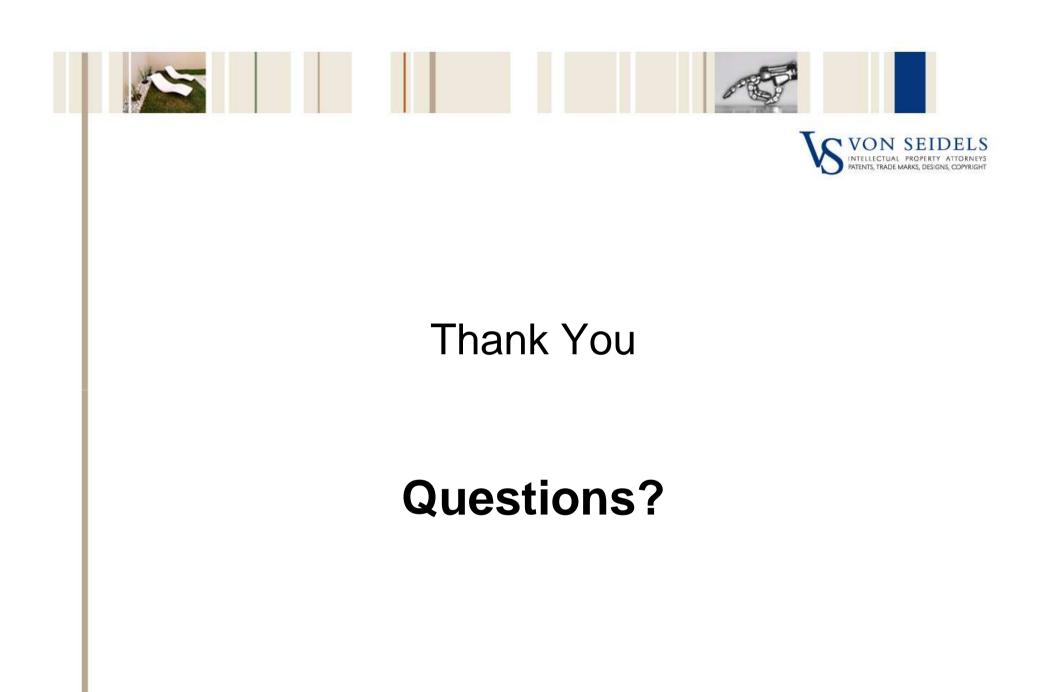




- Value of Provisional Patent Application
 - Protects idea "world wide" for 12 months
 - Possible to include improvements later



- Manage IP
 - Assess progress regularly
 - Determine whether anything new is patentable
 - Consider filing further (provisional) patent applications
 - Clearly define ownership of IP, particularly improvements



A fresh alternative for your intellectual property requirements - forward thinking IP solutions